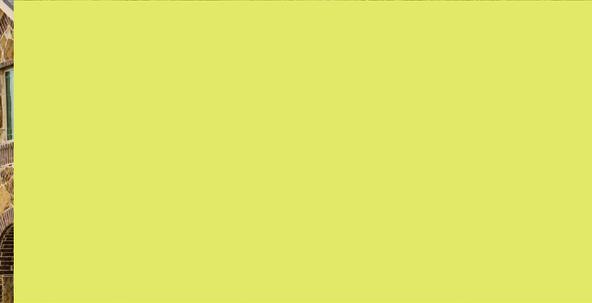


THE CITY OF **Anna**

2025-2026 Strategic Work Plan

Tuesday, January 14, 2025
City Council Meeting



BACKGROUND

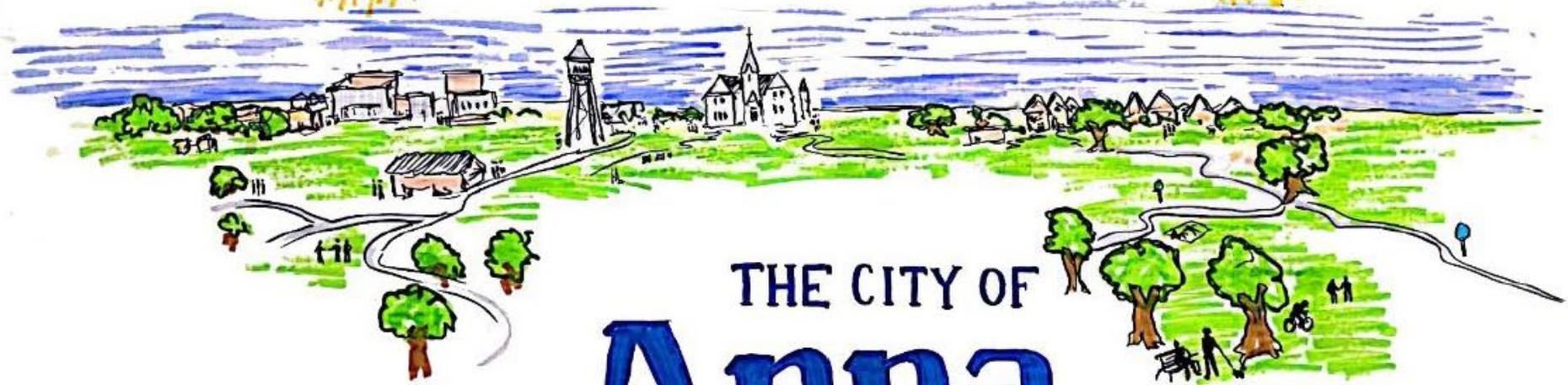
- December 2022 members of City Council met with facilitator to set direction for the future of Anna.
- City Council adopted Success Statements at their meeting on January 24, 2023.
- November 4, 2024, members of City Council met with facilitator to review direction for the future of Anna.
- Staff met the following day to discuss implementation of the Strategic Framework.

Strategic Vision

- The vision for the City of Anna is to be a vibrant, economically thriving community with a diversity of quality transportation options, housing inventory, and destination attractions. Our world-class facilities, services, and infrastructure will attract residents, businesses, and visitors and drive our financial stability and sustainability.



EXCELLENT
RESILIENT
UNIQUE
SAFE
NEIGHBORLY
VIBRANT
ACTIVE



THE CITY OF
Anna

OVERVIEW

- The following slides feature each Strategic Outcome Area with the Success Statement and Current Activities followed by:
- An update on the implementation for each Strategic Outcome Area:
 - ✓ This item has been substantially completed.
 - ➡ This item is underway.
 - ✗ This item has been removed from the work plan.
- Additional work plan items that have been accomplished and included in green.
- New work plan items planned for 2025-2026 have been added.

NEIGHBORLY

SUCCESS STATEMENT

- Anna's community of neighbors has a sense of hometown pride and is:
 - Caring and giving
 - Engaged in the community
 - Active in civic life

CURRENT ACTIVITIES

- Food, clothing, toy drives, days of service
- Community Leadership programs and events
- Neighbor recognition like the 'We Notice' and 'A Veteran Lives Here' Campaigns
- Block party and Community Built Here trailers
- Community partnerships

NEIGHBORLY WORK PLAN

- ✓ Enhance Boards and Commission experience by refining orientation, communication, recruitment, and recognition (Fall 2024)
- ✓ Implemented youth internship program (Summer 2024) and hosted eight AISD teacher "externs"
- ✓ Relaunched 'I Love My City' beautification program (Fall 2024)
- ➡ Evaluate, prepare and hold 2025 community survey (Fall 2025)

NEIGHBORLY WORK PLAN

- Keep Texas Beautiful won the 2024 Governor's Community Achievement Award (GCAA) and \$180,000 for a TxDOT landscaping project.
- Hosted first Service and Leadership Symposium w/ local non-profits.
- Hosted the first North Collin County HOA Legal Clinic and continued the North Collin County Neighborhood Conference.
- Provided 100 tree saplings to neighbors for Arbor Day.
- Collected 471 pounds of peanut butter to benefit the North Texas Food Bank. This is an increase of almost 400 pounds from last year's Peanut Butter Drive.

NEIGHBORLY WORK PLAN 2025 - 2026

- Appoint Charter Review Commission (Fall 2025)
- Evaluate, prepare and hold 2025 community survey (Fall 2025)
- Elicit public input on ADA Transition Plan (Winter 2025)

UNIQUE

SUCCESS STATEMENT

- Anna is designed to be unique as it transforms from a bedroom community to a thriving city, with:
 - Deliberate planning for the future
 - A vision for innovative development and positive growth
 - A variety of housing, jobs, and educational opportunities

CURRENT ACTIVITIES

- Anna 2050 Comprehensive Plan
- Economic Development Strategic Plan and annual report
- Professional development and education on latest trends in local government

UNIQUE WORK PLAN

- ✓ Awarded Silver Scenic City Texas certification (Fall 2024)
- ✗ Update Fire Codes to 2021 IFC (Winter 2025)
- ➔ Updates to the Future Land Use Plan and The Master Thoroughfare Plan (Fall 2024)
- ➔ Updates to water and sewer Master Plans for new development patterns (Winter 2025)

UNIQUE WORK PLAN

- Streamlined plan review processes to reduce time to approve platting
- Adopted the 2021 International Code Council (ICC) Family Building and 2020 National Electric Codes
- Awarded Gold MarCom for tradeshow booth and banners
- Sponsored DCEO Real Estate and Dallas Business Journal BRED awards
- Won 2024 Gold Level AVA Digital Award for exceptional work on 2023 Building Momentum Annual Report
- Created Public Improvement Districts (PID) for AnaCapri North, Rockhill and Liberty Hills

UNIQUE WORK PLAN 2025 - 2026

- Updates to the Future Land Use Plan (Spring 2025) and The Master Thoroughfare Plan (Fall 2025)
- Prepare amendments to the Zoning Ordinance and Subdivision Regulations to improve clarity and to implement results from the Anna 2050 Comprehensive Plan update (Winter 2025)
- Begin public outreach for a city initiated rezoning effort for the Anna Downtown District (Spring 2026)
- Updates to water and sewer Master Plans for new development patterns (Fall 2025)
- Update International Building Codes to 2024 (Fall 2025)

VIBRANT

SUCCESS STATEMENT

- Anna has a quality workforce that contributes to a prosperous economy that includes:
 - Diverse businesses with outstanding employment opportunities
 - Easy access to a variety of events and entertainment venues
 - A one-of-a-kind downtown

CURRENT ACTIVITIES

- Downtown Master Plan
- Business attraction program
- Art programming
- Hosting and partnering to host job fairs

VIBRANT WORK PLAN

- ✓ Reconstruct 5th, 7th, and Riggins with on-street parking (Fall 2024)
- ✗ Create and implement downtown marketing plan (Summer 2024)
- ✗ Host medical attraction event (Summer 2024)
- ➡ Design Interurban pedestrian corridor (Fall 2024)
- ➡ Construct Plaza (Spring 2025)
- ➡ Advance wayfinding program by designing 75 gateways and constructing parks and facilities signs (Winter 2025)

VIBRANT WORK PLAN

- Expanded student art contests to include both AISD middle schools and high school students. Selected pieces are hanging on a new display within the Municipal Complex.
- Held 4th Annual Development Forum and Downtown Business Breakfast.
- Received a CBDG Grant in the amount of \$500,000 for Downtown infrastructure improvements.
- Acquired 5 acres for future downtown development.
- Installed lights on Sherley Water Tower downtown.

VIBRANT WORK PLAN 2025 - 2026

- Construct Plaza (Spring 2025)
- Interurban pedestrian corridor (Fall 2025)
- Construct CDBG Grant Improvements, including pedestrian improvements on 4th Street, and paving/drainage improvements at Edwards/Riggins (Fall 2025)
- Advance wayfinding program by designing US 75 gateways and constructing parks and facilities signs (Winter 2025)

SAFE

SUCCESS STATEMENT

- Anna is a community where neighbors feel safe due to the City's commitment to:
 - Staffing public safety operations to meet the needs of a growing community
 - Preparing for emergencies and ensuring excellent response times

CURRENT ACTIVITIES

- Strategic and staffing plans
- Employee recruitment, retention, and training efforts
- Neighbor outreach and engagement
- Interlocal partnerships

SAFE WORK PLAN

- ✓ Open Fire Station 2 (Summer 2024)
- ✓ Receive delivery and configure Medic 3 (Summer 2024)
- ✓ Took delivery of Emergency Medical Services utility vehicle and placed into service (Summer 2024)
- ✓ Implement police drone program (Fall 2024)

SAFE WORK PLAN

- Baylor Scott & White Recognitions: Life Saving Award, Stroke Award, Outstanding EMS Documentation Award, EMS Partner of the Year.
- Released Long-Range Master Plan, Community Risk Assessment (CRA), Standards of Cover, and Strategic Plan.
- Implemented a bicycle unit for use in neighborhood patrols and special events.
- Created the Joint Agency Accident Investigation Team with City of Melissa Police Department & obtained signed MOU.
- Expanded the Peer Support Program and partnering with F1RST.
- Developed a Civilian Response to Active Shooter (CRASE) curriculum and made training available to the public.
- Launched a women's self-defense course.

SAFE WORK PLAN 2025 - 2026

- Take delivery of Engine 3 and place into service (Summer 2025)
- Review expansion of police partnerships with Princeton, Melissa, and Celina (Summer 2025)

RESILIENT

SUCCESS STATEMENT

- Anna's mobility and utility infrastructure consistently meets community needs by:
 - Focusing on resiliency and the City's ability to recover from upsets
 - Having a robust multi-modal transportation network
 - Dependably delivering utility services to the City's neighbors and businesses

CURRENT ACTIVITIES

- Community Investment Program
- Transportation Thoroughfare Plan
- Risk and Resiliency Plans
- Increase water and sewer capacity

RESILIENT WORK PLAN

- ✓ Conduct railroad crossing study (Summer 2024)
- ✓ Complete construction of Leonard Avenue to Collin County Outer Loop (Fall 2024)
- ✓ Open Rosamond Avenue from SH5 to County Road 425 (Summer 2024)
- ✓ Repurpose existing Collin Pump Station generator for use at Fire Station 2 (Fall 2024)
- ✓ Complete construction of water main and fire hydrant upgrades for Downtown Phase 2, FM 455 Phase 1, and Slater Creek Road (Winter 2024)
- ✓ Develop priority plan for management of stormwater utilities (Winter 2024)
- ➔ Review senior transit partnerships and funding opportunities (Fall 2024)

RESILIENT WORK PLAN

- Completed FM 455 Water Line project.
- Completed Hurricane Creek Trunk Sewer line.
- Completed SH 5 Utility Relocation Phase 1.
- Completed Finley Blvd. project.

RESILIENT WORK PLAN 2025 - 2026

- Review senior transit partnerships and funding opportunities (Fall 2025)
- Complete update to Water Model (Summer 2025)
- Construct 2 additional lanes of Rosamond Parkway from US 75 to Buddy Hayes (Fall 2025)
- Review future bond authorization to fund capital improvements (Fall 2025)
- Complete County Road 289 Waterline project (Fall 2025)
- Complete Hurricane Creek Interceptor Line North project (Fall 2025)
- Review HOA Drainage Assistance Policy (Spring 2025)

ACTIVE

SUCCESS STATEMENT

- The City of Anna promotes an active community through:
 - A variety of social opportunities for neighbors and visitors
 - Diverse recreational venues
 - Well-maintained trails and natural areas
 - Opportunities for lifelong learning

CURRENT ACTIVITIES

- Parks, Trail, and Open Space Master Plan and Parks Capital Improvement Plan
- Festivals, classes, events
- Community and employee wellness events
- Police Explorer program and student partnership programs
- Volunteer program

ACTIVE WORK PLAN

- ✓ Construct Natural Springs Playground with community build component (Summer 2024)
- ✓ Begin Construction of Pecan Grove Trail (Summer 2024)
- ➡ Develop and implement digital library services (Fall 2024)
- ➡ Complete design for Anna Crossing Park (Spring 2025)
- ➡ Open Anna Community Library (Fall 2025)
- ➡ Activate Municipal Complex Plaza (Winter 2025)
- ➡ Develop implementation plan for key trail and hike/bike improvements (Summer 2024)

ACTIVE WORK PLAN

- Boots and Booms recognized 2024 Texas Festivals and Events Association (TFEA) Bronze Awards in Onsite Décor and Radio Promotions.
- Completed Henry Clay “Yank” Washington Park development.
- Completed Bryant Park Master Plan.
- Completed Slayter Creek Park improvements: fitness court and shade structure, pickleball courts, basketball courts and lighting, restroom.
- Hosted seven Special Events, including Easter Eggstravaganza, Touch-a-Truck, Summer Splash, Juneteenth, Boots and Booms, AnnaFest, 12 Days of Anna Tree Lighting, Ice Skating, reindeer and first drone light show.
- Enhanced the adaptive Easter Egg Hunt, hosting the event at the splash pad.
- Partnered with Anna ISD for the first Multicultural Night.

ACTIVE WORK PLAN 2025 - 2026

- Implement digital library services (Spring 2025)
- Open Anna Community Library (Fall 2025)
- Activate Municipal Complex Plaza (Winter 2025)
- Begin construction on Anna Crossing Park (Fall 2025)
- Complete update to Parks, Trails, and Open Space Master Plan (Fall 2025)
- Develop implementation strategy for key trail and hike/bike improvements (Fall 2025)

EXCELLENT

EXCELLENT

- Anna is a high-performing City that implements best practices and pursues accreditation, demonstrating its commitment to:
 - Ethical and collaborative decision-making
 - Continuous improvement and achieving measurable outcomes
 - Ensuring a positive work environment for Council, staff, and neighbors

CURRENT ACTIVITIES

- Employee training and wellness opportunities
- Internal standard operating procedures
- Routine management training and team building
- Ongoing awards, accreditation and recognition programs

EXCELLENT WORK PLAN

- ✓ Complete implementation of refreshed applicant tracking system to improve user interface and experience (Summer 2024)
- ✓ Implement and transition software for Municipal Court (Fall 2024)
- ➡ Complete Public Works self-accreditation (Winter 2024)
- ➡ Attain Texas Police Chiefs Association accreditation (Winter 2025)

EXCELLENT WORK PLAN

- Maintained Aa2 rating with Moody's and upgraded the Anna CDC to Aa2.
- Government Finance Officers Association (GFOA) Distinguished presentation award for the FY25 Budget.
- Received the GFOA Certificate of Achievement for Excellence in Financial Reporting for the FY2022 Annual Report.
- Creation of internal organizational pillars (values).
- 2024 Texas Association of Telecommunications Officers and Advisors (TATOA) awarded Anna Fest 3rd place in Event Program/Promotion and "Recreating a Skate Park" 3rd place in Documentary.

EXCELLENT WORK PLAN

- Texas Association of Municipal Information Officers (TAMIO) awarded Anna 1st place in Best Strategic Plan and Best Use of Humor, 2nd place for Best Electronic Report, and 3rd place for Best Short-Form Videos.
- Awarded three Savvy Awards from 3CMA: 1st in social media campaign category for Touch-a-Truck promotion, 3rd for specific use website for the police department, and 3rd in digital interactive electronic news for the City Manager Monthly Report.
- Launched weekly YouTube programming featuring updates from the City Manager, and City Council and Parks Advisory Board meetings.

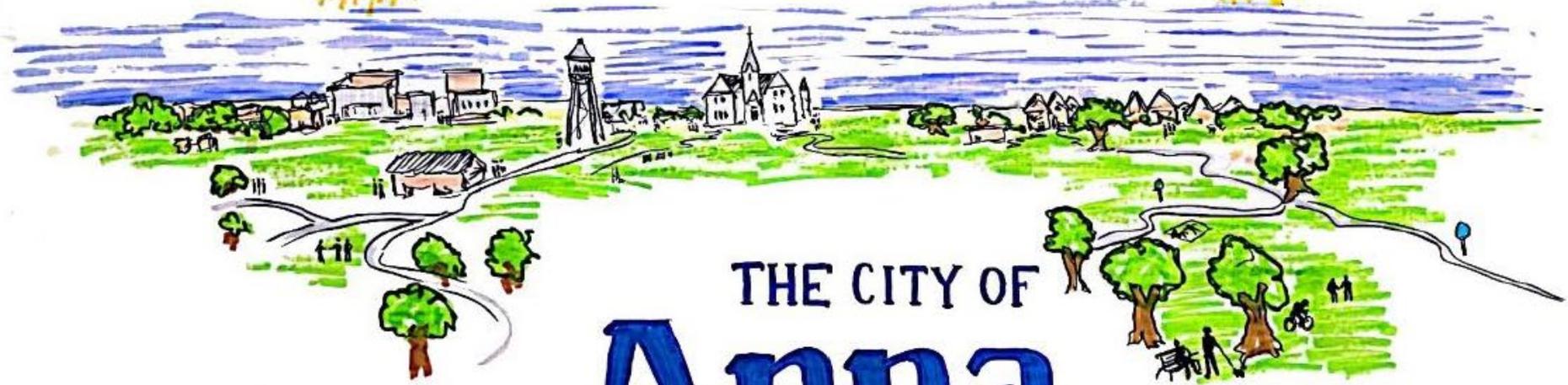
EXCELLENT WORK PLAN 2025 - 2026

- Complete Public Works Self-Accreditation Application (Summer 2025)
- Attain Texas Police Chiefs Association accreditation (Winter 2025)
- Update Annual Comprehensive Financial Report (Spring 2025)
- Implement internal employee recognition program (Spring 2025)
- Monitor and report on State of Texas 89th Legislative Session (Spring 2025)

NEXT STEPS

- Questions? Comments? Feedback?
- Continue presentations with updates on individual items throughout the year.
- Annual Strategic Work Plan Update.

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DECEMBER
2022



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