



## Adopt-A-Spot Signage

## Guidelines

Adopt-a-Spot signs are a form of acknowledgement for the service volunteers provide in participating in the Keep Anna Beautiful litter clean-up program. They are not and cannot be used for advertising. Signs that are not in the public interest will not be permitted.

The City of Anna may deny a sign or group request to adopt-a-spot if, in its opinion, granting the request would jeopardize the program, be counter productive to its purpose, or create a hazard to the public.

Groups must comply with state laws prohibiting discrimination based on race, religion, color, age, sex, national origin, and other applicable laws.

Groups must have a business, organization, or group located in the City of Anna.

Groups that primarily sell or promote alcoholic beverages, tobacco products or sexually oriented products or services are not eligible.

Groups that advocate or participate in violent activity or illegal acts are not eligible.

Groups cannot advocate for a specific legislation, political activity, political cause or election. General political groups are eligible to participate. Ex: County Republicans or County Democrats.

Correctional or probationary groups that include inmates, defendants, or individuals on probation are not eligible.

## Sign Details

Standard English letters and numbers only.

No phrases or slogans.

No hashtag or social media or social media handles.

No websites or phone numbers.

No political/elected official or candidate names.

No appropriation or wordplay of political slogans or recognized groups.

No wording that could be perceived as suggestive or controversial.

Businesses, nonprofits, schools, government, and community organizations must use the legal name of the business or official group name.

Individual business names such as realtors, insurance agents, car dealers may include their name on the sign if it is an official business title.

Individual adoptions must display the individual's first and last name.

Volunteers can include the word "family" after names if they would like to adopt as a family. Ex: The Lopez Family.