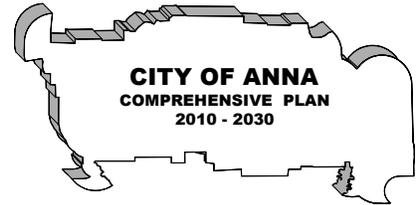


INTRODUCTION

Chapter 1

INTRODUCTION



A Comprehensive Plan is a tangible representation of where a community aspires to be in the future and it establishes the guiding steps on how best to achieve that vision through a framework of Goals, Objectives, and Policies. The plan embodies the community’s values and provides guidance regarding development decisions during the planning period.

PURPOSE

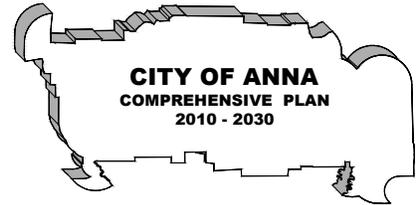
The Comprehensive Plan is the “**Plan**” for the City of Anna. It is the City’s guide for decision making regarding physical development and the allocation of resources. It provides local government officials direction in developing programs and strategies, making capital expenditures, and setting annual budgets. Although the Plan focuses on most aspects of city life related to the physical environment, it touches on some important social aspects as well. The Comprehensive Plan encourages residents and businesses to join together to ensure that the community’s vision is achieved. The Comprehensive Plan is comprehensive in nature because of the following three elements:

- It is long range, covering a timeline of 20 years.
- It addresses the entire geographic area of the city and the extraterritorial jurisdiction.
- It addresses 10 planning topics that have an effect on the community’s quality of life.

PLANNING AREA AND LOCATION

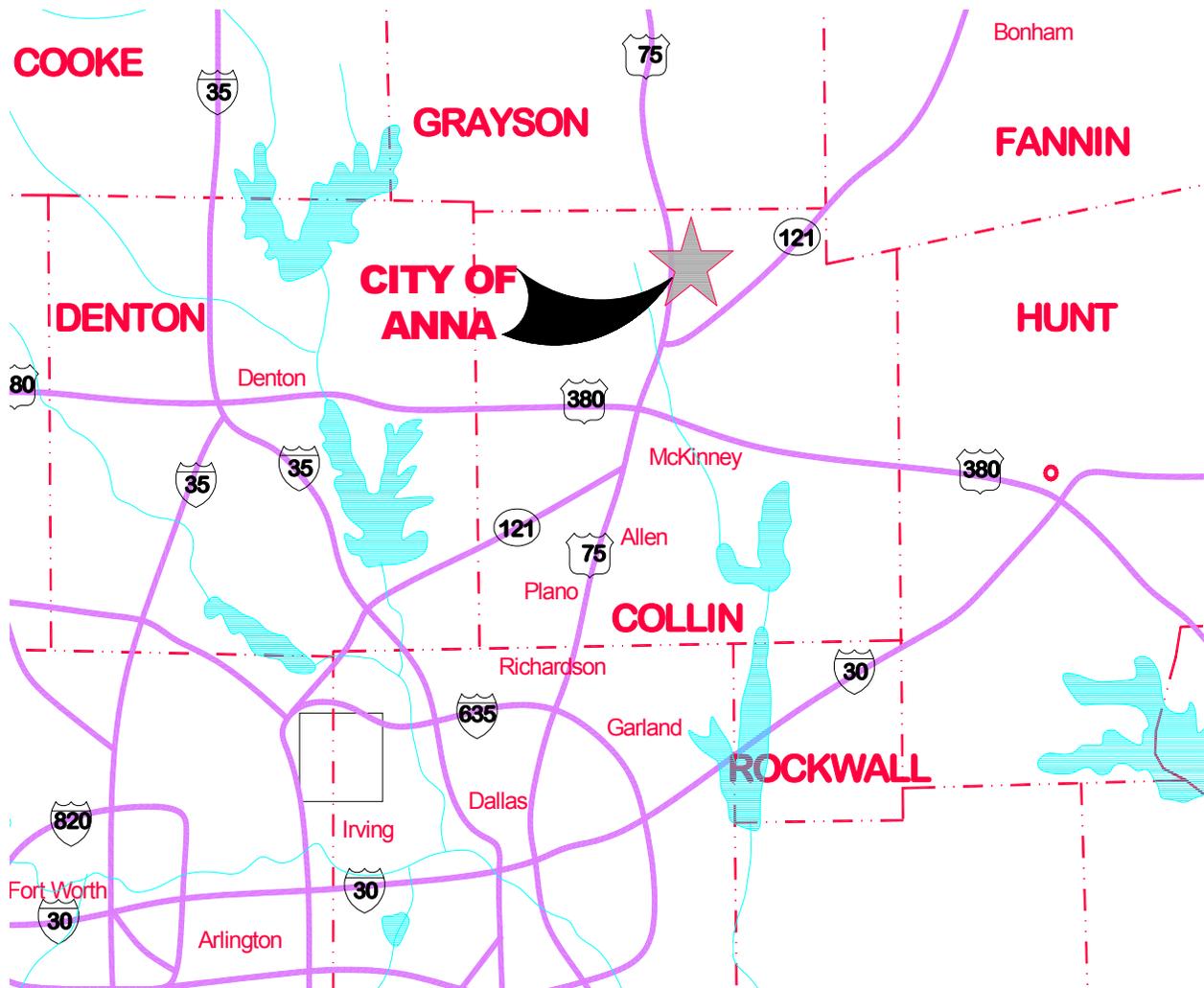
The City of Anna, Texas is located in north central Collin County. The City is situated 10 miles north east of McKinney and 14 miles south of Sherman. U.S. Highway 75 and Powell Parkway (State Highway number 5) traverse the City from north to south and White Street (Farm to Market Highway 455) bisecting the City east to west. U.S.

Chapter 1 INTRODUCTION



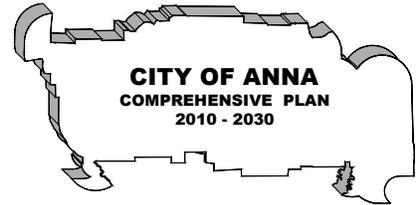
Highway 75 leads directly to the Dallas–Fort Worth Metroplex to the south. As the

FIGURE 1
**ANNA AREA MAP
REGIONAL CONTEXT**



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INTRODUCTION



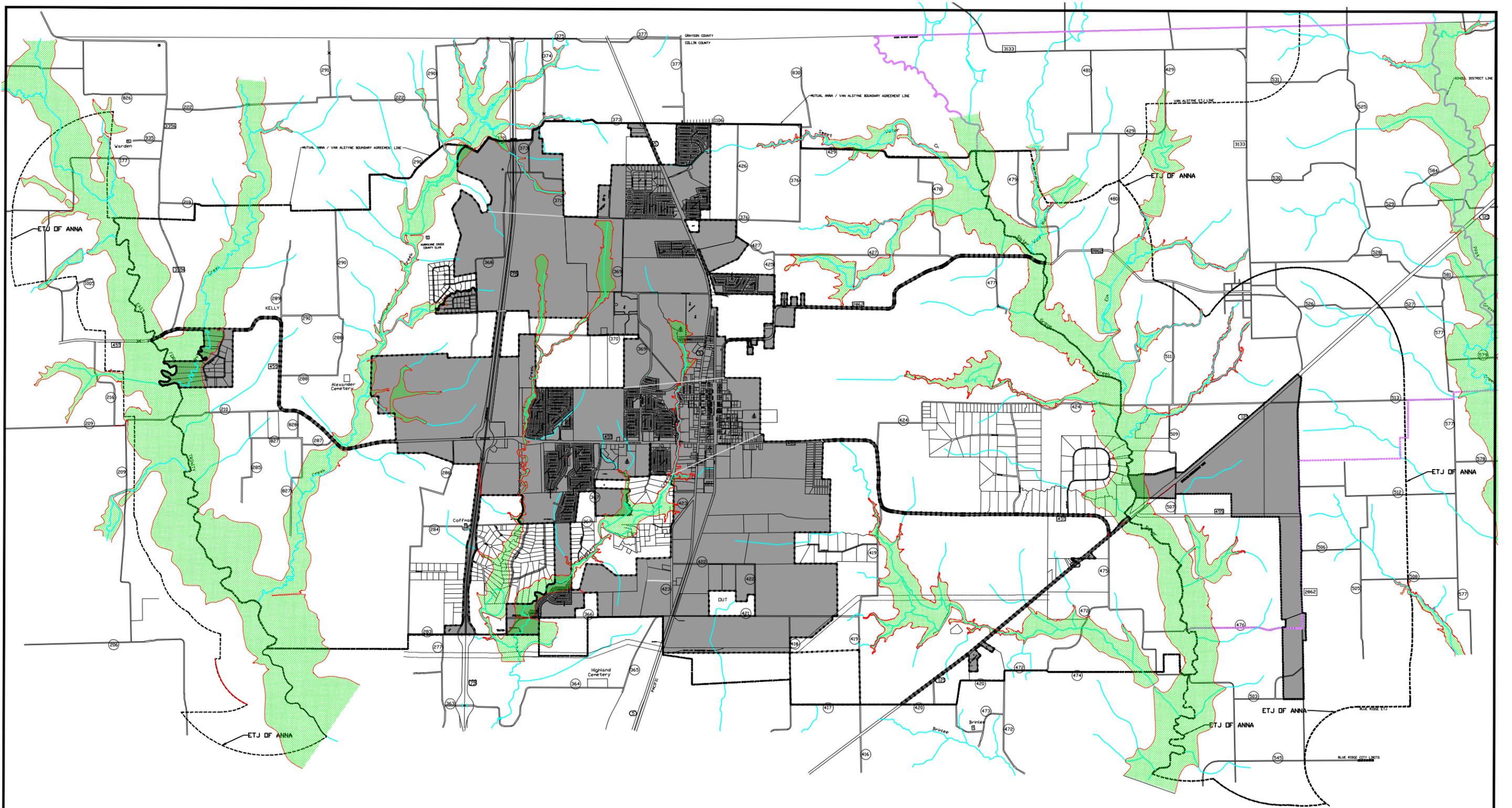
major transportation routes of the region, these highways provide easy access to other urban areas of North and Central Texas. The traversal of these major thoroughfares, as well as other lesser roadways, has influenced and will continue to contribute to the development of Anna and the surrounding area. The city covers an area of 13 square miles and a planning area of over 57 square miles when including the extraterritorial jurisdiction. Figure 2 shows the 2030 Plan service area within the City Limits while Figure 3 shows the service area outside the city limits in the Extraterritorial Jurisdiction (ETJ).

ANNA PLANNING HISTORY

In 1991 Anna developed its first Comprehensive Plan. A subsequent planning effort was prepared in 2001 with a Future Land Use map update in 2006.

Though the Anna City Council did not formally adopt the 2001 plan, it was unofficially followed in making land use decisions, including the updating of the Zoning Ordinance. The 2006 Future Land Use Map update was adopted. Over the past 10 years, Anna has experienced change in its local economic base; its population, density, socio-economic makeup; and its ability to attract businesses and residents. Key trends that have prompted the City of Anna to consider developing a new The Comprehensive Plan include:

- Significant changes in land uses.
- Population has increase from 1,200 in 2000 to 8,100 in 2010.
- The population is much more diverse.
- The city has increased in size from 6 to 13 square miles.
- Growth continues at the edges, stretching City services.
- The city's housing stock is young.
- The downtown has begun to attract development interest.



CITY OF ANNA

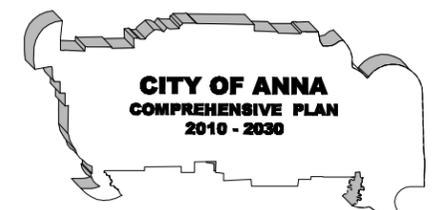


- LEGEND**
- ⊕ CITY PARK
 - ▲ WATER TOWER
 - ⊙ CITY HALL
 - ⊠ SCHOOL
 - FLOOD HAZARD AREA

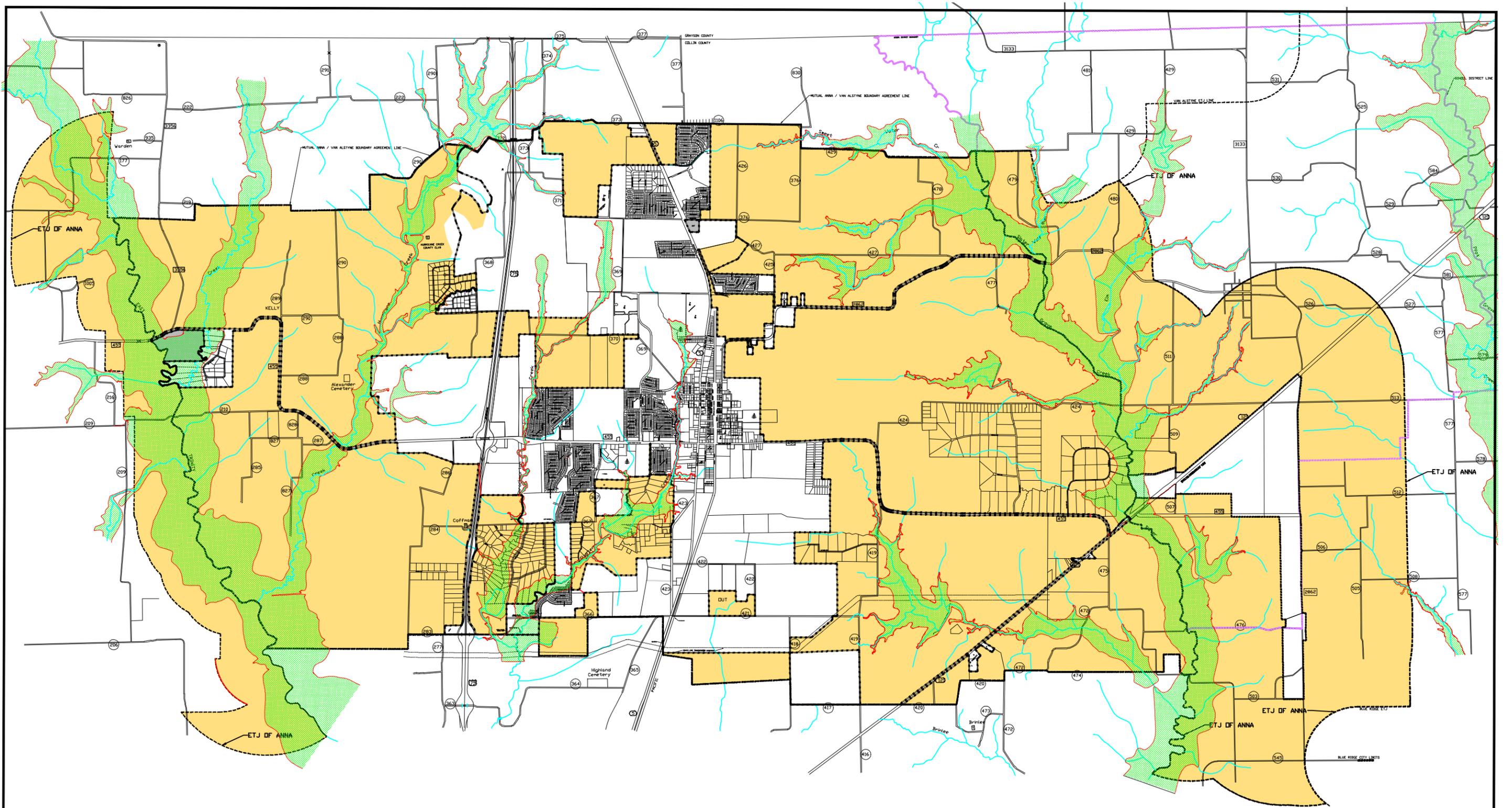
- INSIDE CITY LIMITS
- - - - - EXTRA TERRITORIAL JURISDICTION BOUNDARY

DATE 1-22-10

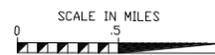
**FIGURE 2
PLANNING AREA WITHIN CITY LIMITS**



**CITY OF ANNA
COMPREHENSIVE PLAN
2010 - 2030**



CITY OF ANNA

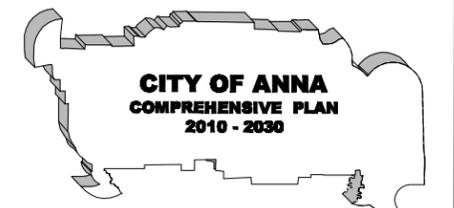


- LEGEND**
- ⊕ CITY PARK
 - ▲ WATER TOWER
 - ⊙ CITY HALL
 - ⊠ SCHOOL
 - FLOOD HAZARD AREA

- OUTSIDE CITY LIMITS
- EXTRA TERRITORIAL JURISDICTION BOUNDARY

DATE 1-22-10

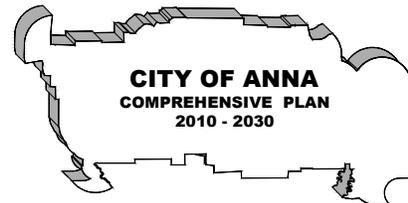
**FIGURE 3
PLANNING AREA OUTSIDE CITY LIMITS**



**CITY OF ANNA
COMPREHENSIVE PLAN
2010 - 2030**

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Texas State Law

The State of Texas has established certain standards for developing The Comprehensive Plans. The State legislated these standards in the Texas Local Government Code.

Sec. 213.001. PURPOSE. The powers granted under this chapter are for the purpose of promoting sound development of municipalities and promoting public health, safety, and welfare.

Sec. 213.002. COMPREHENSIVE PLAN.

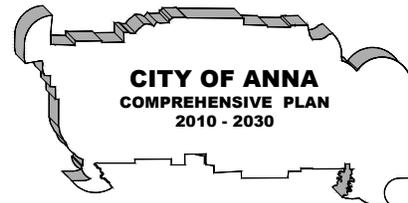
- (a) The governing body of a municipality may adopt a comprehensive plan for the long-range development of the municipality. A municipality may define the content and design of a comprehensive plan.
- (b) A comprehensive plan may:
 - (1) include but is not limited to provisions on land use, transportation, and public facilities;
 - (2) consist of a single plan or a coordinated set of plans organized by subject and geographic area; and
 - (3) be used to coordinate and guide the establishment of development regulations.
- (c) A municipality may define, in its charter or by ordinance, the relationship between a comprehensive plan and development regulations and may provide standards for determining the consistency required between a plan and development regulations.

Sec. 213.003. ADOPTION OR AMENDMENT OF COMPREHENSIVE PLAN.

- (a) A comprehensive plan may be adopted or amended by ordinance following:
 - (1) a hearing at which the public is given the opportunity to give testimony and present written evidence; and
 - (2) review by the municipality's planning commission or department, if one exists.

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- (b) A municipality may establish, in its charter or by ordinance, procedures for adopting and amending a comprehensive plan.

PLANNING PROCESS

In 2008, Mayor Kenneth Pelham directed the Department of Planning and Development under the leadership of the City Manager to develop and manage a planning process that would engage the entire community in planning for the future of their city. The Mayor wanted the planning process to be inclusive because the city's comprehensive plan, The Comprehensive Plan, would serve as a guide for decision making over the next 20 years and would need community support transcending any one administration or City Council.

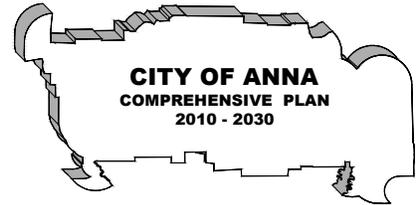
SCOPE

The scope of The Comprehensive Plan was established within the context of its Guiding Principles, basic rules or truths that were paramount in guiding the planning process:

- Collaborative: The Comprehensive Plan should adopt an open and collaborative approach to decision making, respecting cultural diversity and encouraging widespread and informed public participation, and partnerships involving all sectors of the community.
- Strategic: The Comprehensive Plan should be strategic in nature and establish priorities to maximize available resources to address community assets and needs.
- Context: The Comprehensive Plan should recognize and address the city's context and role within the region. It must acknowledge the Comprehensive Plans of neighboring communities.

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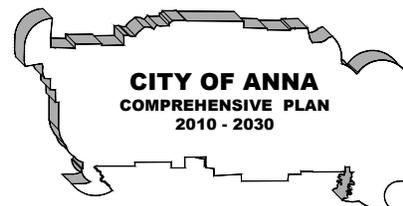


- Sustainability: The Comprehensive Plan should ensure the health and longevity of the residents of the city by including policies and strategies that are environmentally sensitive and innovative.
- Evaluation: The Comprehensive Plan should have a built-in process to update the plan while providing a means of measuring the implementation of its strategies.
- Flexibility: The Comprehensive Plan should provide a methodology to recognize change and incorporate the means for modifying and updating its content.
- Identity: The Comprehensive Plan should demonstrate a commitment to preserving the city's unique history to enhance its identity.
- Economic Base: The Comprehensive Plan should foster the preservation and expansion of the City's tax base.

PUBLIC PARTICIPATION

Current planning practice encourages public participation in developing a vision for the future, assessing current conditions, and establishing objectives and policies on how best to achieve that vision. Public participation was a key principle in the development of The Comprehensive Plan. To integrate public participation into the planning process, the Mayor appointed the Citizen Master Plan Advisory Update Committee, comprised of 12 individuals from a broad cross-section of the community. The Citizen Master Plan Advisory Update Committee provided the means formally to incorporate diverse perspectives into the planning process and gave the City Staff and other City officials the point of view of "citizen planners."

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PHASE I

Visioning sessions

The first public meetings were visioning sessions. At all meetings the participants were asked to envision the community they would like Anna to be in the year 2030. For these and other meeting the committee was asked to provide photographs of likes and dislike within Anna and other communities that they may come into contact with.

Developing Goals, Objectives, and Policies Analysis of the public input received during the meetings which became an important source of material for developing Goals, Objectives, and Policies for the Comprehensive Plan.

PHASE II

Establishing topics 10 general topics were identified for further research: the Local Context, Infrastructure, Growth Management, Land Use, Urban Design, Parks and Open Space, Community Facilities, Housing, Downtown revitalization, and Implementation.

Analyzing Current Conditions

The City Staff developed an analysis of current conditions. Every month the Citizen Master Plan Advisory Update Committee held meetings as part of their review of the 10 topic areas.

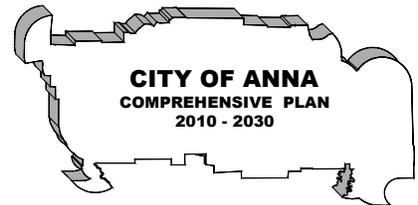


Producing The Comprehensive Plan Draft 1

Once the Goals, Objectives, and Policies were revised following

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input from the Citizen Master Plan Advisory Update Committee, additional research was conducted, and Map Plan Draft 1 began to take shape. The goals of the meetings were to have the Citizen Master Plan Advisory Update Committee review Draft 1 to ensure that comments heard throughout the process had been reflected in the maps and achieve general consensus on the content of the draft.

PHASE III

Adopting the Plan

The final draft was presented by the Citizen Master Plan Advisory Update Committee first to the Anna Planning and Zoning Commission for a favorable recommendation and then to the Anna City Council for approval by resolution.

PLAN CONTENT

The Comprehensive Plan consists of three general sections:

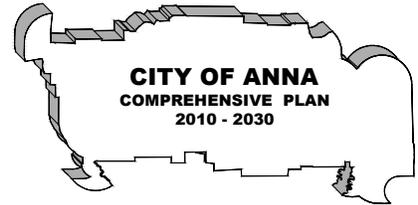
- Chapters 1 and 2 are Introduction and Local Context, providing background information.
- Chapters 3 through 10 contain the core planning topics and their Goals, Objectives, and Policies.
- Chapter 11 contains information on the Plan's implementation, with an Implementation Action Plan

HOW TO USE THE COMPREHENSIVE PLAN

The Comprehensive Plan will be of interest to developers, business owners, home buyers, investors, educators, neighborhood organizations, grant writers, students, planners, city residents, etc. Anyone interested in where Anna hopes to be twenty years from now will find something of value in The Comprehensive Plan. Basic

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information about Anna and its history is located in chapter 2. Population projections are also included in this chapter. The core elements of the document can be found in chapters 3 through 10. These chapters will be useful to any person or organization working with government at any level.

Chapter 11 is the Implementation chapter and includes the Implementation Action Plan (IAP).

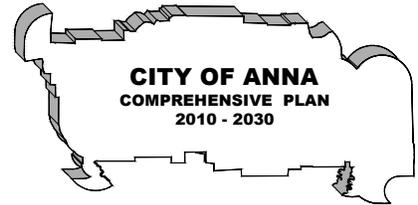
FUTURE GOALS

During the Vision Sections 8 general goals were identified for Anna. The 8 Comprehensive Plan goals are:

1. Land Use and Growth: Encourage sustainable growth that preserves and enhances the character of Anna and ensures compatibility of land uses in the community.
2. Transportation: Provide a balanced transportation system that is integrated locally and regionally, supports alternative modes of transportation, and is pedestrian friendly.
3. Public Facilities and Services: Provide efficient and progressive public facilities and services that accommodate future growth and meet the community's changing needs.
4. Housing: Achieve a thriving Anna housing market that offers appealing neighborhoods with diverse housing choices.
5. Economic Development: Promote a healthy and diversified economy that fosters a competitive business environment and offers opportunities for employment and entrepreneurship.

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6. Urban Design: Promote an attractive and aesthetically pleasing public realm that preserves and enhances the City's history and built environment.
7. Downtown: Establish a dynamic environment that is integrated into the social and economic fabric of the city, promotes broad awareness, and sustains the downtown as a regional destination.
8. Education: Enhance Anna as "y(our) home town" with opportunities that support people of all ages to compete successfully in a global economy.